## Strategic Tool for Accountability Relations (STAR)

For Private Company Investment Relations



**STAR** is a best practices approach for setting up and managing a private company investor relations web site.

## **STAR** PROVIDES COMPANIES:

- A cost effective web based investor relations site
- Automatic formatting of your web pages
- Control and monitoring over potential investors
  - Track the flow of confidential information
  - Know potential investor interest level
- Keep all potential investors informed of the latest developments
- Guided document preparation
  - For conducting a self-underwriting private placement
  - With templates and samples for modification by corporate legal counsel
- A best practices approach to communication with potential investors
- Positions your company's value for potential exit with merger, acquisition, or future public offering

## Ascot Technologies, Inc.

## **STAR Superior Solution**

Targeted Solution...easy to use interfaces for

Potential Investor

Sign in and certify interest level

Company Administrator

Customize company pages

Company Attorney

**Review communications** 

Approve investor transactions

Company CEO

**Review communications** 

Approve communications

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